# **11 DECEMBER 2012**

# **SECTOR SNAPSHOT: CONSUMER STAPLES (PAGE 6)**

Often a defensive sector, Consumer Staples has held its own during the market's recent rebound. The index set an all-time high in October and has already recovered most of the losses from the recent sell-off. Price momentum has picked up on both an absolute and relative basis. While valuations are running above average, most of the stocks in the sector are now showing higher PEs than a three months ago and the valuation diffusion index turned back above breakeven. Ditto for the price to book. Analyst ratings remain low and earnings forecasts are still weak but have stopped falling. Meanwhile, correlations are looser along with the broader market, hinting at divergent internal trends. Within the sector, Distillers have been leading for the last half year or so, along with some of the constituents in Packaged Food. Tobacco has been lagging.

## **SUMMARY TABLE**

Equal-Weighted Summary	Price to Nex	t 4Q Earnings	Price to Book		Oper Earn Next 4Q, YoY		Rev Next 4Q, YoY		Margins	
	Level	Diffusion	Level	Diffusion	Level	Diffusion	Level	Diffusion	Level	Diffusion
S&P 500	15.1	37.8	2.9	37.0	-3.9%	17.9	4.5%	58.9	20.3%	54.1
Consumer Discretionary	15.3	27.5	3.9	47.5	-3.5%	16.3	5.5%	72.2	15.0%	55.6
Consumer Staples	16.0	51.2	4.7	66.7	-2.9%	19.5	5.5%	75.6	16.2%	61.0
Energy	15.1	28.6	1.7	23.3	-9.8%	21.4	3.7%	61.9	22.9%	44.2
Financials	15.7	25.0	1.8	27.2	-1.7%	28.8	3.2%	58.2	29.6%	69.4
Health	14.6	48.1	2.7	38.5	-2.2%	9.6	8.5%	65.4	21.3%	44.2
Industrials	14.2	57.4	3.3	41.9	-2.5%	9.8	2.3%	42.6	15.2%	49.2
Information Technology	14.5	38.6	3.0	30.0	-5.8%	12.9	5.5%	48.6	23.3%	37.1
Materials	14.7	35.5	2.7	35.5	-5.6%	25.8	0.5%	51.6	16.4%	67.7
<b>Telecommuncation Services</b>	19.9	28.6	2.9	25.0	3.2%	50.0	8.9%	50.0	18.3%	62.5
Utilities	15.7	38.7	1.5	22.6	-4.3%	12.9	3.8%	54.8	18.2%	64.5

The Catalpa Sector Monitor features a series of charts to highlight the data and facilitate comparative analysis across the equal-weighted sectors of the S&P 500. By treating each stock equally, the monitor captures the broader underlying trends. Each sector page starts with the pricing, momentum, volatility, and average analyst rating of the aggregated stocks. Other key metrics follow: valuation, earnings, revenues, and margins. A diffusion index is then generated for each of those metrics. They work the same as many purchasing manager surveys: a reading of 50 is neutral, with half the stocks in the sector posting a higher reading compared to three months ago and half the stocks posting a lower reading. The shading compares the sector's diffusion index to that of the S&P 500 as a whole. After the sector pages, several metrics are collected together to make it easier to see any divergences at a

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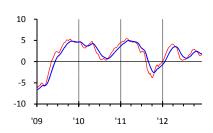
S&P 500 SECTORS &	PERFORMANCE			VALUATION EARNINGS: C			ONE-YEAR FORWARD ESTIMATES				AN	ANALYST RATINGS				
INDUSTRY GROUPS	Metrics		Forward PE			Metrics		Deviation from Average				(1 to 5)				
Equal-Weighted	MTD	YTD	6 Wk	1 Yr	RS	Last	1 Yr	YoY	1 Yr Idx RS	1 M		3 M	1 Yr	Last	1 Yr	Range
S&P 500	0.7%	15.9%		~~~		15.1	<b>/</b> ∕~	-3.8%	mark .	-0.1%	I	-0.7%	-2.0%	3.9		
Consumer Discretionary	-0.4%	21.1%	•	~~~.	~~~~	15.3	1	-3.5%	~~~~~	-0.3%	1	-1.0%	-1.9%	3.9		<b>⊢∥</b> ⊣
Automobiles & Components	1.0%	4.8%	II.	~~~~	~~~	10.1	$\wedge$	-4.4%	Mum	0.0%		-1.0%	-2.2%	4.0		1
Consumer Durables & Apparel	-1.1%	40.6%	•	Jam.	man	14.9	<b>√</b>	1.8%	~~~	0.0%		0.1%	0.7%	3.9		<b>⊢</b> ]⊣
Consumer Services	0.3%	2.0%	•	man,	m	16.3	~~~~	-2.7%	La W	0.1%		-0.3%	-0.6%	4.0		1-[[]-1
Media	0.9%	30.1%		/~~	~~~~	13.7	<b>/</b>	-1.5%	~~~~	-0.1%		-0.2%	-0.7%	4.1	~~	<b>⊢</b> []•
Retailing	-1.2%	19.2%	•	June,	~~~	16.6	A.A.	-6.9%	my my	-0.7%		-2.3%	-4.3%	3.8		<b>⊢</b> []⊣
Consumer Staples	0.9%	15.7%		~~~~	\\\\\	16.0	my	-2.9%	my my	0.2%	-1	-0.1%	-1.2%	3.7		
Food & Staples Retailing	2.1%	15.2%		" many	ww	15.3	~~~~\	-1.6%	h	0.0%		0.0%	0.0%	3.7		
Food Beverage & Tobacco	0.4%	16.7%		many of	Ww.	15.8	monde	-2.2%	my what	0.3%	-1	-0.1%	-1.2%	3.7		H[[H
Household & Personal Products	1.7%	10.8%		1 shows	VMM.	17.7	who have	-8.2%	The state of the s	-0.1%	- 1	-0.1%	-3.4%	3.5	~	F[[-1
Energy	1.0%	7.5%		W.	m	15.1	~~~	-9.8%	man man	0.0%		-0.5%	-4.7%	4.1		H-[]-1
Financials	1.2%	21.9%		man,	mm	15.7	/~~	-1.7%	Manne	0.0%		-0.1%	-0.9%	3.7		
Banks	-0.4%	21.7%		my	m	10.9	Juffer .	-0.2%	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	0.0%		0.3%	-0.1%	3.6		⊢ <u>j</u> ⊣
Diversified Financials	1.3%	25.8%	•	Jan.	M	11.9	1	-4.3%	Wy Wym	0.1%	- [	-0.0%	-1.6%	3.9	~~	
Insurance	1.9%	20.4%		mm.	my man	10.2	1/m	-1.5%	my my	-0.0%	-1	0.1%	-1.7%	3.7	A STATE OF THE PARTY OF THE PAR	<b>⊢</b> []⊣
Real Estate	1.4%	17.0%		, many	www	33.1	<b>/</b> <sup>^</sup>	0.7%	~~~~	-0.0%	- 1	-0.7%	0.3%	3.6		
Health Care	0.5%	20.1%		,~~~	~~~~	14.6	1	-2.2%	Language and	-0.0%		-0.3%	-0.8%	4.0	Principle St. Pr	H
Health Care Equipment & Svcs	0.7%	16.0%	•	/~~~	who	13.8	1	-1.3%	my man	-0.1%	-1	-0.3%	-0.7%	3.9		H
Pharma & Biotechnology	0.3%	25.6%		,~~~,	~~~~	15.8	~~~	-3.4%	\\\~	0.1%	-1	-0.4%	-0.9%	4.1		H-114
Industrials	0.8%	14.2%	Applea.	Jumm.	Same.	14.2	1	-2.5%	and we	0.0%		-0.9%	-1.6%	3.9		<b>⊢- </b>  -
Capital Goods	0.6%	18.8%	II.	James.	ممكسر	13.8	1	-1.0%	~~~~~	-0.1%	-1	-0.6%	-0.9%	4.0		<b>⊢</b> []⊣
Commercial & Professional Svcs	1.5%	9.2%		~~~~~	home	15.8	~~~	-7.7%	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	0.1%		-2.2%	-4.3%	3.7		
Transportation	0.9%	0.8%		Mynny"	2	13.7	my	-2.4%	Wy www	0.1%		-0.7%	-1.4%	4.0		100
Information Technology	2.0%	11.0%		M~'	$\sim$	14.5	~~~	-5.8%	mond mond	-0.1%	-1	-1.9%	-3.6%	3.9		H
Semis & Semi Equipment	3.0%	-0.5%		Mw.	~~		~~	-14.5%	mymy	-1.1%		-8.1%	-11.8%	3.8		<b>⊢</b> ]]⊣
Software & Services	0.9%	19.8%		J~~~	M		J/W/	-0.5%	man war	0.1%	- 1	-0.0%	-0.1%	3.9	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	<b>⊢</b> [[]+
Tech Hardware & Equipment	2.9%	7.9%		1/1/1	~~.		1	-7.5%	my my	0.2%	- 1	-0.4%	-3.2%	3.9		H
Materials	-0.8%	12.9%		my.	Man	14.7	MM	-5.6%	my my	0.1%		-1.0%	-3.4%	3.9	The state of the s	H <b>[</b> ]H
Telecommunication Services	-0.2%	26.8%		~~.	~~~	19.9	~~~	3.2%	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	-2.4%		3.7%	5.0%	3.7	-	I-[]]-I
Utilities	0.4%	2.9%		mond of	M	15.7	who have	-4.3%	The work	-0.6%		-1.0%	-2.0%	3.5		F∭-I

Source: Bloomberg, Catalpa Capital Advisors. Beta version 0.91. Weekly data. Security-level data is from Blooomberg and indexed with equal weightings using S&P GICS classifications. Scaling on the y-axis is data-dependent for each individual chart. Earnings are reindexed as a percentage of the three-year average for each security. Earnings "deviation from average" is the percentage change in the latest value from the average of the period as listed, excluding outliers. Analyst ratings are compiled by Bloomberg and run from a low of 1 to a high of 5, with the box plot charting the average (in red) and quartiles (in gray) for each group.

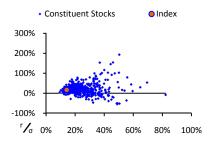
Price	Price Momentum: Absolute Weekly MACD	Risk/Return (52 wk return vs st dev, ann'd)	Average Analyst Rating				
Unweighted price indexes are calculated from weekly percent changes in the underlying security prices for each sector.  Weighted indexes are direct Bloomberg feeds.	The moving average convergence divergence line (MACD) is comprised of two parts. The blue line is the difference between the 26-week and 12-week exponential moving average for each index. The red line is 9-week exponential moving average of the blue line. Crossovers indicate possibly sustained shifts in price momentum.	Annaulized weekly returns are on the y-axis and the annualized standard devation is on the y-axis. The larger red dot denotes the sector as a whole. The small blue dots are the individual stocks within the sector. On the sector charts, the gray dots are the other stocks in the broader index.	Analyst ratings from 1 (worst) to 5 (best) are averaged across the full sector. Underlying security-level data is compiled by Bloomberg.				
Valuation: Price to Forward 4Q Earnings	3M Diffusion Index (100 = PEs up for all stocks)	Operating Earnings: Next 4Q, YoY	3M Diffusion Index				
The ratios of each security price to earnings estimates for the next four quarters are averaged across the full sector. Outliers above 50 are omiitted. Trend is relative to 13 week moving average. Underlying security-level data is compiled by Bloomberg.	The value for each security is compared to where it was 3 months ago. A value of 100 means that all stocks are higher, 50 is half up and half down, and 0 means that the value is lower for all stocks.  The orange shading indicactes the difference between the sectors and the broad index.	Estimated earnings for the next four quarters are averaged across the sector. Trend is relative to 13 week moving average. Underlying security-level data is compiled by Bloomberg.	The value for each security is compared to where it was 3 months ago. A value of 100 means that all stocks are higher, 50 is half up and half down, and 0 means that the value is lower for all stocks.  The orange shading indicactes the difference between the sectors and the broad index.				
Valuation: Price to Book	3M Diffusion Index	Revenues: Next 4Q, YoY	3M Diffusion Index				
The ratios of each security price to book value are averaged across the sector. Outliers above 10 are omitted. Trend is relative to 13 week moving average. Underlying security-level data is compiled by Bloomberg.	The value for each security is compared to where it was 3 months ago. A value of 100 means that all stocks are higher, 50 is half up and half down, and 0 means that the value is lower for all stocks.  The orange shading indicactes the difference between the sectors and the broad index.	Estimated revenues for the next four quarters are averaged across the sector. Trend is relative to 13 week moving average. Underlying security-level data is compiled by Bloomberg.	The value for each security is compared to where it was 3 months ago. A value of 100 means that all stocks are higher, 50 is half up and half down, and 0 means that the value is lower for all stocks.  The orange shading indicactes the difference between the sectors and the broad index.				
Correlation: Average Stock to Index, 12-Week ma	3M Diffusion Index	Operating Margins: Earnings as % of Revenues	3M Diffusion Index				
The 12-week correlation of each security's weekly price change to the broad index (S&P 500) is averaged across the sector. Trend is relative to 13 week moving average.	The value for each security is compared to where it was 3 months ago. A value of 100 means that all stocks are higher, 50 is half up and half down, and 0 means that the value is lower for all stocks.  The orange shading indicactes the difference between the sectors and the broad index.	The ratios of each security's earnings to revenues for the next four quarters are averaged across the sector. Trend is relative to 13 week moving average. Underlying security-level data is compiled by Bloomberg.	The value for each security is compared to where it was 3 months ago. A value of 100 means that all stocks are higher, 50 is half up and half down, and 0 means that the value is lower for all stocks.  The orange shading indicactes the difference between the sectors and the broad index.				

Price Unweighted Weighted 160 120 80 40 '09 '10 '11 '12

Price Momentum: Absolute Weekly MACD



Risk/Return (52 wk return vs st dev, ann'd)



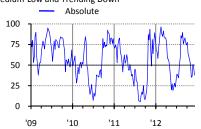
Average Analyst Rating



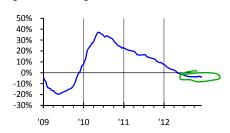
Price to Forward 4Q Earnings = 15.1 Below Average and Trending Up



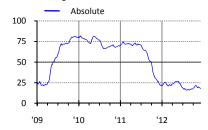
3M Diffusion Index = 37.8 Medium-Low and Trending Down



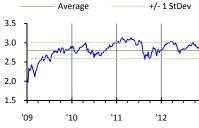
Operating Earnings: Next 4Q, YoY = -3.9% Negative and Trending Down



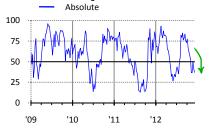
3M Diffusion Index = 17.9 Low and Trending Down



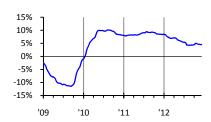
Price to Book = 2.9 Above Average and Trending Down



3M Diffusion Index = 37.0 Medium-Low and Trending Down



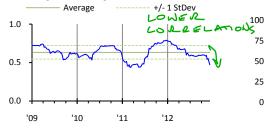
Revenues: Next 4Q, YoY = 4.5% Positive and Trending Down



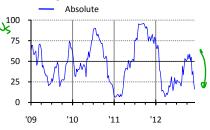
3M Diffusion Index = 58.9 Medium-High and Trending Down



Correlation: Avg Stock to Idx, 12W ma = 0.47 Below Average and Trending Down



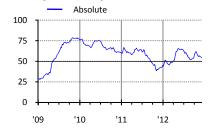
3M Diffusion Index = 16.0 Low and Trending Down



Margins (Oper Earn as % of Rev) = 20.3%



3M Diffusion Index = 54.1 Medium-High and Trending Down

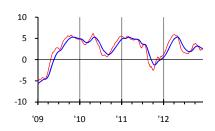


Price

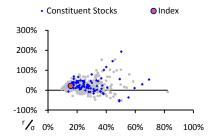
—— Unweighted —— Weighted

160
120
80
'09
'10
'11
'12

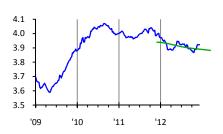
Price Momentum: Absolute Weekly MACD



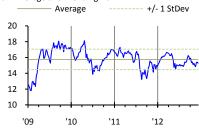
Risk/Return (52 wk return vs st dev, ann'd)



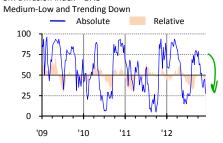
Average Analyst Rating



Price to Forward 4Q Earnings = 15.3 Below Average and Trending Down



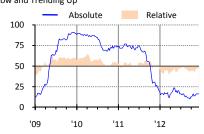
3M Diffusion Index = 27.5



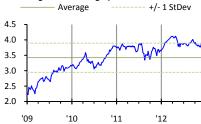
Operating Earnings: Next 4Q, YoY = -3.5% Negative and Trending Up



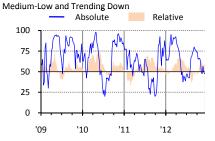
3M Diffusion Index = 16.3 Low and Trending Up



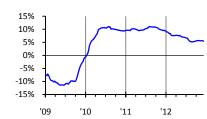
Price to Book = 3.9 Above Average and Trending Up



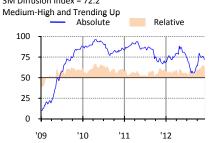
3M Diffusion Index = 47.5



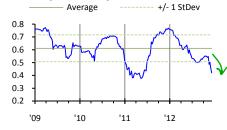
Revenues: Next 4Q, YoY = 5.5% Positive and Trending Down



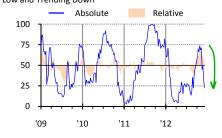
3M Diffusion Index = 72.2



<u>Correlation</u>: Avg Stock to Idx, 12W ma = 0.42 Below Average and Trending Down



3M Diffusion Index = 22.5 Low and Trending Down

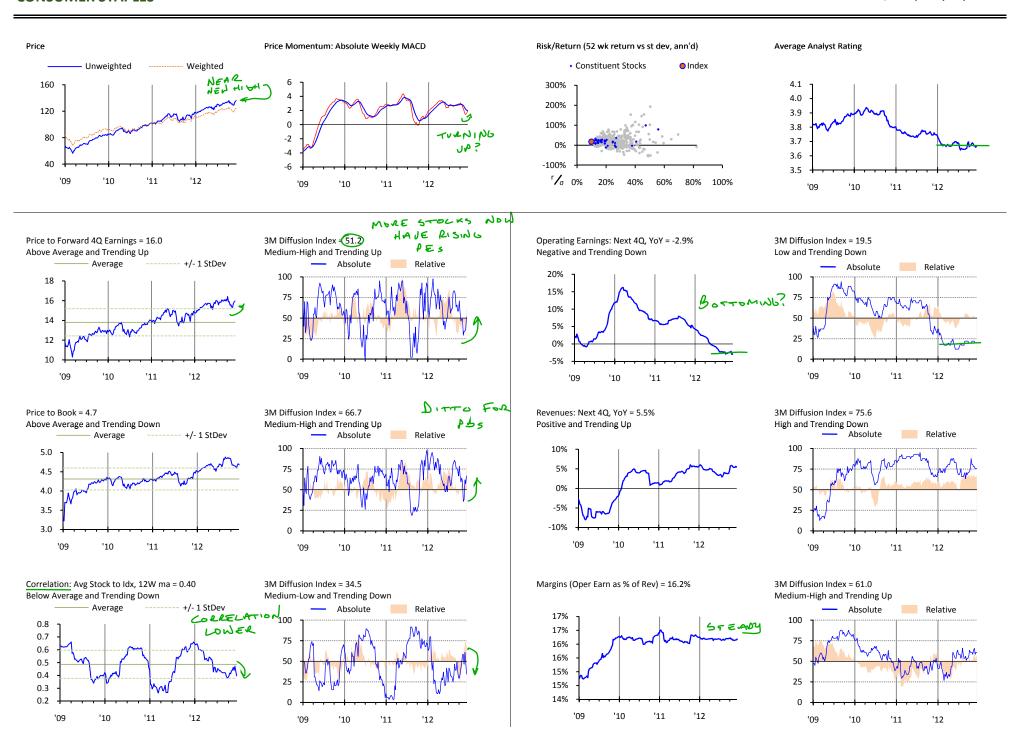


Margins (Oper Earn as % of Rev) = 15.0%



3M Diffusion Index = 55.6

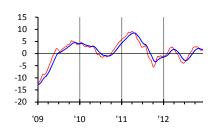




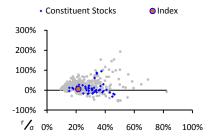
Price — Unweighted — Weighted

160
120
80
40
'09 '10 '11 '12

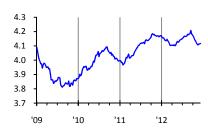
Price Momentum: Absolute Weekly MACD



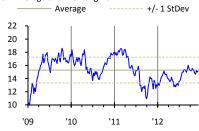
Risk/Return (52 wk return vs st dev, ann'd)



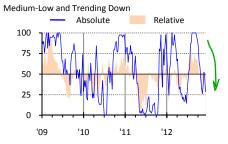
Average Analyst Rating



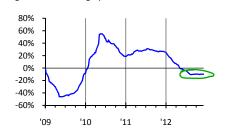
Price to Forward 4Q Earnings = 15.1 Below Average and Trending Down



3M Diffusion Index = 28.6



Operating Earnings: Next 4Q, YoY = -9.8% Negative and Trending Up



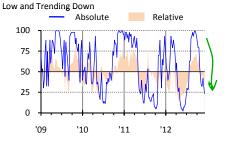
3M Diffusion Index = 21.4 Low and Trending Down



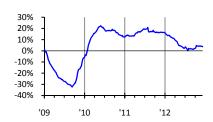
Price to Book = 1.7 Below Average and Trending Down



3M Diffusion Index = 23.3



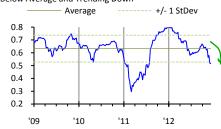
Revenues: Next 4Q, YoY = 3.7% Positive and Trending Up



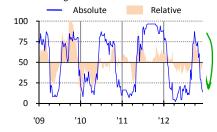
3M Diffusion Index = 61.9



<u>Correlation:</u> Avg Stock to Idx, 12W ma = 0.52 Below Average and Trending Down



3M Diffusion Index = 14.0 Low and Trending Down

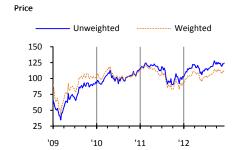


Margins (Oper Earn as % of Rev) = 22.9%

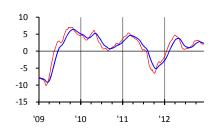


3M Diffusion Index = 44.2

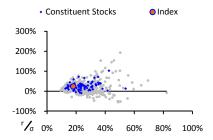




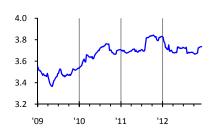
Price Momentum: Absolute Weekly MACD



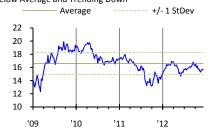
Risk/Return (52 wk return vs st dev, ann'd)



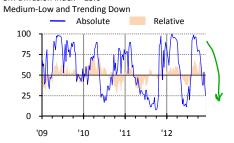
Average Analyst Rating



Price to Forward 4Q Earnings = 15.7 Below Average and Trending Down



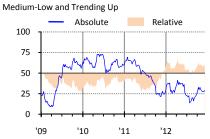
3M Diffusion Index = 25.0



Operating Earnings: Next 4Q, YoY = -1.7% Negative and Trending Down



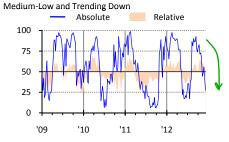
3M Diffusion Index = 28.8



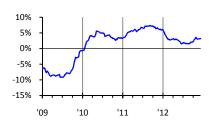
Price to Book = 1.8 Above Average and Trending Up



3M Diffusion Index = 27.2

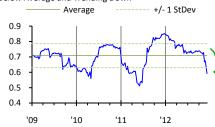


Revenues: Next 4Q, YoY = 3.2% Positive and Trending Up

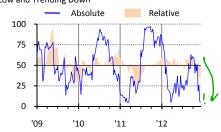




Correlation: Avg Stock to Idx, 12W ma = 0.59 Below Average and Trending Down



3M Diffusion Index = 4.9 Low and Trending Down



Margins (Oper Earn as % of Rev) = 29.6%



3M Diffusion Index = 69.4 Medium-High and Trending Up

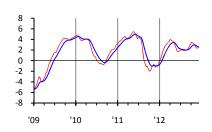


Price — Unweighted — Weighted — 150 125 100 75 50 25

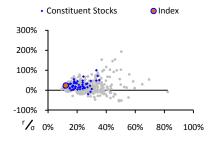
'11

'12

Price Momentum: Absolute Weekly MACD



Risk/Return (52 wk return vs st dev, ann'd)



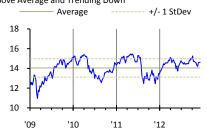
Average Analyst Rating



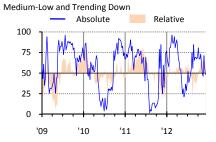
Price to Forward 4Q Earnings = 14.6 Above Average and Trending Down

'10

'09



3M Diffusion Index = 48.1



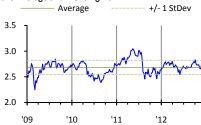
Operating Earnings: Next 4Q, YoY = -2.2% Negative and Trending Up



3M Diffusion Index = 9.6



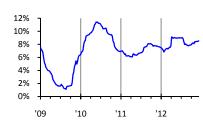
Price to Book = 2.7 Above Average and Trending Down



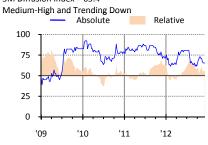
3M Diffusion Index = 38.5



Revenues: Next 4Q, YoY = 8.5% Positive and Trending Up



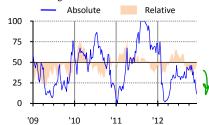
3M Diffusion Index = 65.4



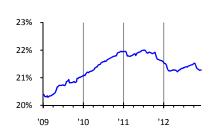
Correlation: Avg Stock to Idx, 12W ma = 0.38 Below Average and Trending Down



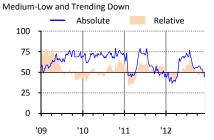
3M Diffusion Index = 11.5 Low and Trending Down



Margins (Oper Earn as % of Rev) = 21.3%



3M Diffusion Index = 44.2

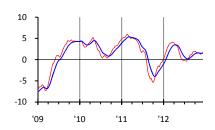


Price

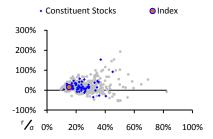
Unweighted Weighted

150
125
100
75
50
25
'09 '10 '11 '12

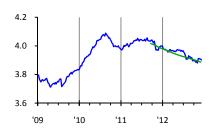
Price Momentum: Absolute Weekly MACD



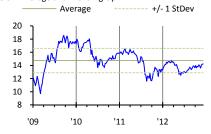
Risk/Return (52 wk return vs st dev, ann'd)



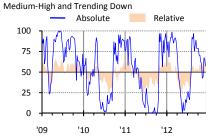
Average Analyst Rating



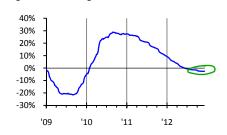
Price to Forward 4Q Earnings = 14.2 Below Average and Trending Up



3M Diffusion Index = 57.4



Operating Earnings: Next 4Q, YoY = -2.5% Negative and Trending Down



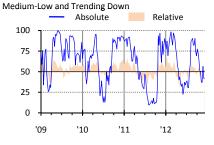
3M Diffusion Index = 9.8



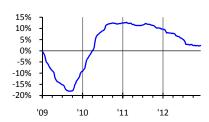
Price to Book = 3.3 Above Average and Trending Down



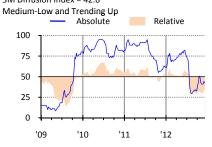
3M Diffusion Index = 41.9



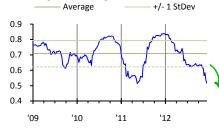
Revenues: Next 4Q, YoY = 2.3% Positive and Trending Down



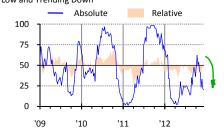
3M Diffusion Index = 42.6



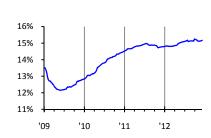
Correlation: Avg Stock to Idx, 12W ma = 0.52 Below Average and Trending Down



3M Diffusion Index = 20.2 Low and Trending Down



Margins (Oper Earn as % of Rev) = 15.2%



3M Diffusion Index = 49.2

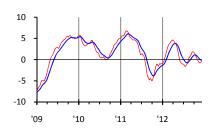


Price

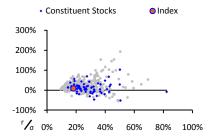
—— Unweighted —— Weighted

150
125
100
75
50
25
'09 '10 '11 '12

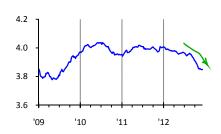
Price Momentum: Absolute Weekly MACD



Risk/Return (52 wk return vs st dev, ann'd)



Average Analyst Rating



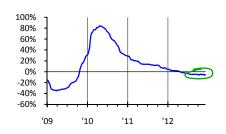
Price to Forward 4Q Earnings = 14.5 Below Average and Trending Up



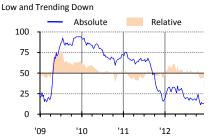
3M Diffusion Index = 38.6



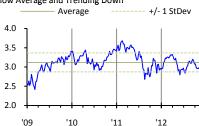
Operating Earnings: Next 4Q, YoY = -5.8% Negative and Trending Down



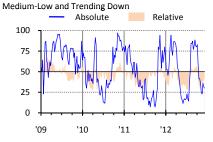
3M Diffusion Index = 12.9



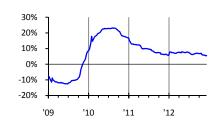
Price to Book = 3.0 Below Average and Trending Down



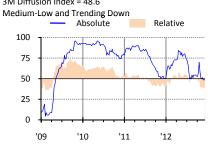
3M Diffusion Index = 30.0



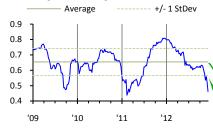
Revenues: Next 4Q, YoY = 5.5% Positive and Trending Down



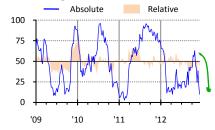
3M Diffusion Index = 48.6



<u>Correlation:</u> Avg Stock to Idx, 12W ma = 0.46 Below Average and Trending Down



3M Diffusion Index = 10.0 Low and Trending Down



Margins (Oper Earn as % of Rev) = 23.3%



3M Diffusion Index = 37.1

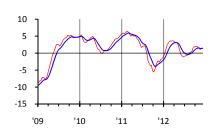


Price

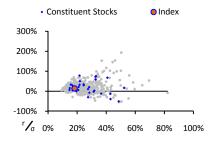
Unweighted Weighted

150
125
100
75
50
25
'09 '10 '11 '12

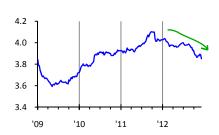
Price Momentum: Absolute Weekly MACD



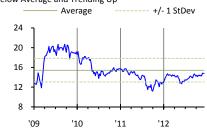
Risk/Return (52 wk return vs st dev, ann'd)



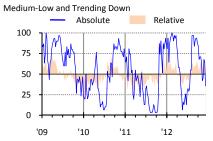
Average Analyst Rating



Price to Forward 4Q Earnings = 14.7 Below Average and Trending Up



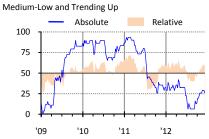
3M Diffusion Index = 35.5



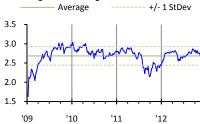
Operating Earnings: Next 4Q, YoY = -5.6% Negative and Trending Up



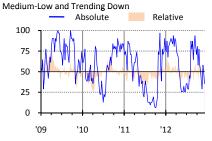
3M Diffusion Index = 25.8



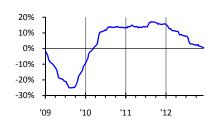
Price to Book = 2.7 Above Average and Trending Down



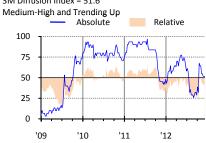
3M Diffusion Index = 35.5



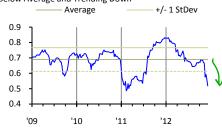
Revenues: Next 4Q, YoY = 0.5% Positive and Trending Down



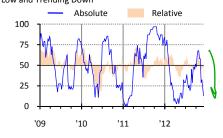
3M Diffusion Index = 51.6



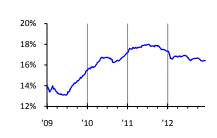
<u>Correlation</u>: Avg Stock to Idx, 12W ma = 0.52 Below Average and Trending Down



3M Diffusion Index = 12.9 Low and Trending Down



Margins (Oper Earn as % of Rev) = 16.4%



3M Diffusion Index = 67.7

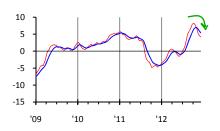


Price

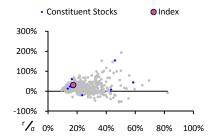
— Unweighted Weighted

150
125
100
75
50
25
'09 '10 '11 '12

Price Momentum: Absolute Weekly MACD



Risk/Return (52 wk return vs st dev, ann'd)



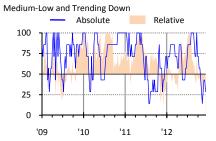
Average Analyst Rating



Price to Forward 4Q Earnings = 19.9 Above Average and Trending Down



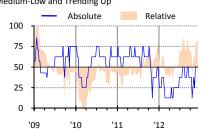
3M Diffusion Index = 28.6



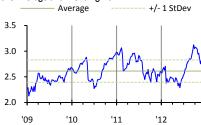
Operating Earnings: Next 4Q, YoY = 3.2% Positive and Trending Up



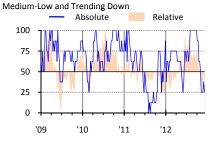
3M Diffusion Index = 50.0 Medium-Low and Trending Up



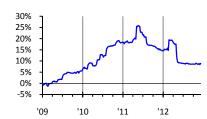
Price to Book = 2.9 Above Average and Trending Down



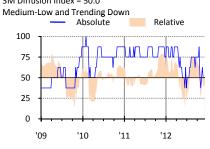
3M Diffusion Index = 25.0



Revenues: Next 4Q, YoY = 8.9% Positive and Trending Up



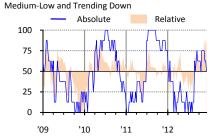
3M Diffusion Index = 50.0



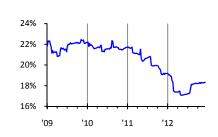
Correlation: Avg Stock to Idx, 12W ma = 0.49 Below Average and Trending Up



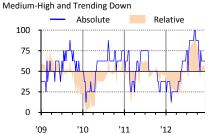
3M Diffusion Index = 50.0

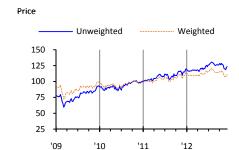


Margins (Oper Earn as % of Rev) = 18.3%

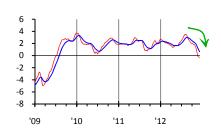


3M Diffusion Index = 62.5

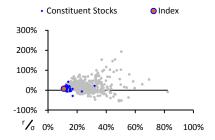




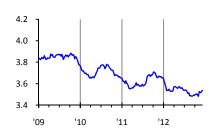
Price Momentum: Absolute Weekly MACD



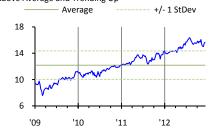
Risk/Return (52 wk return vs st dev, ann'd)



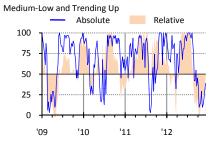
Average Analyst Rating



Price to Forward 4Q Earnings = 15.7 Above Average and Trending Up



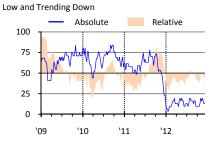
3M Diffusion Index = 38.7



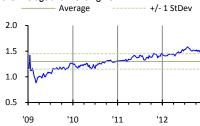
Operating Earnings: Next 4Q, YoY = -4.3% Negative and Trending Down



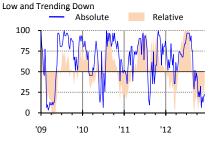
3M Diffusion Index = 12.9



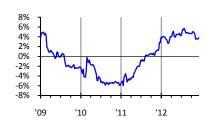
Price to Book = 1.5 Above Average and Trending Down



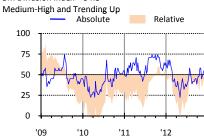
3M Diffusion Index = 22.6



Revenues: Next 4Q, YoY = 3.8% Positive and Trending Down



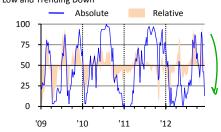
3M Diffusion Index = 54.8



Correlation: Avg Stock to Idx, 12W ma = 0.39 Below Average and Trending Down



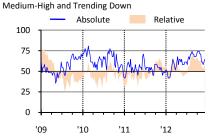
3M Diffusion Index = 12.9 Low and Trending Down

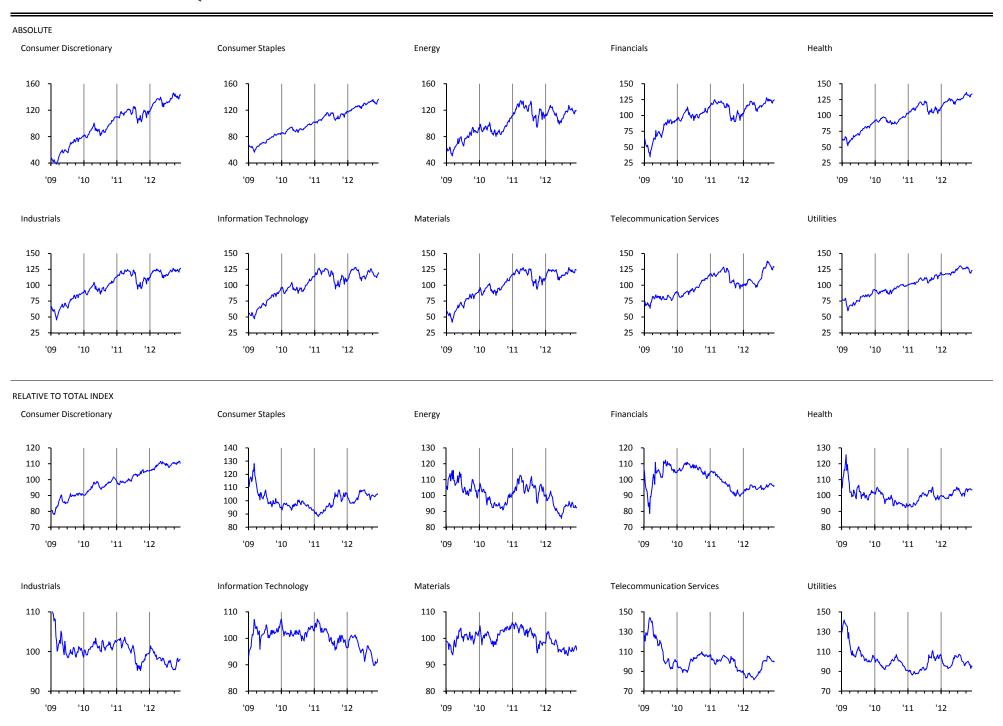


Margins (Oper Earn as % of Rev) = 18.2%



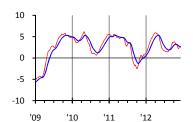
3M Diffusion Index = 64.5



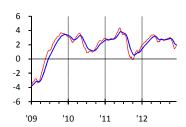


## ABSOLUTE MACD

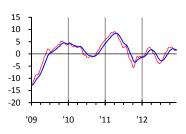
Consumer Discretionary



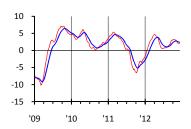
Consumer Staples



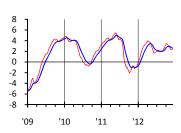
Energy



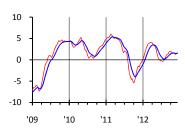
Financials



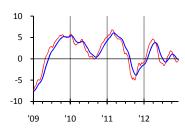
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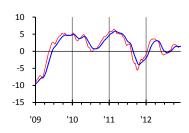
Industrials



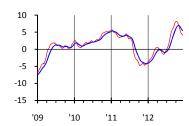
Information Technology



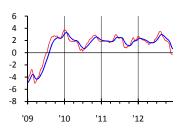
Materials



Telecommunication Services

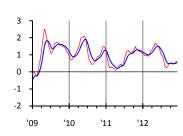


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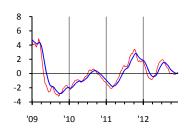


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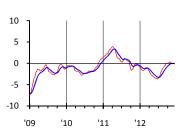
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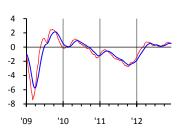
**Consumer Staples** 



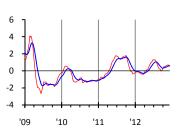
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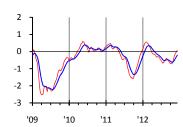
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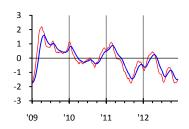
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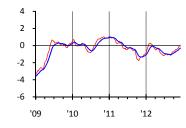
Industrials



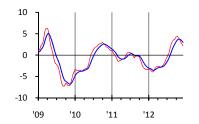
Information Technology



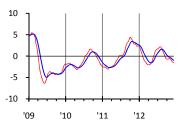
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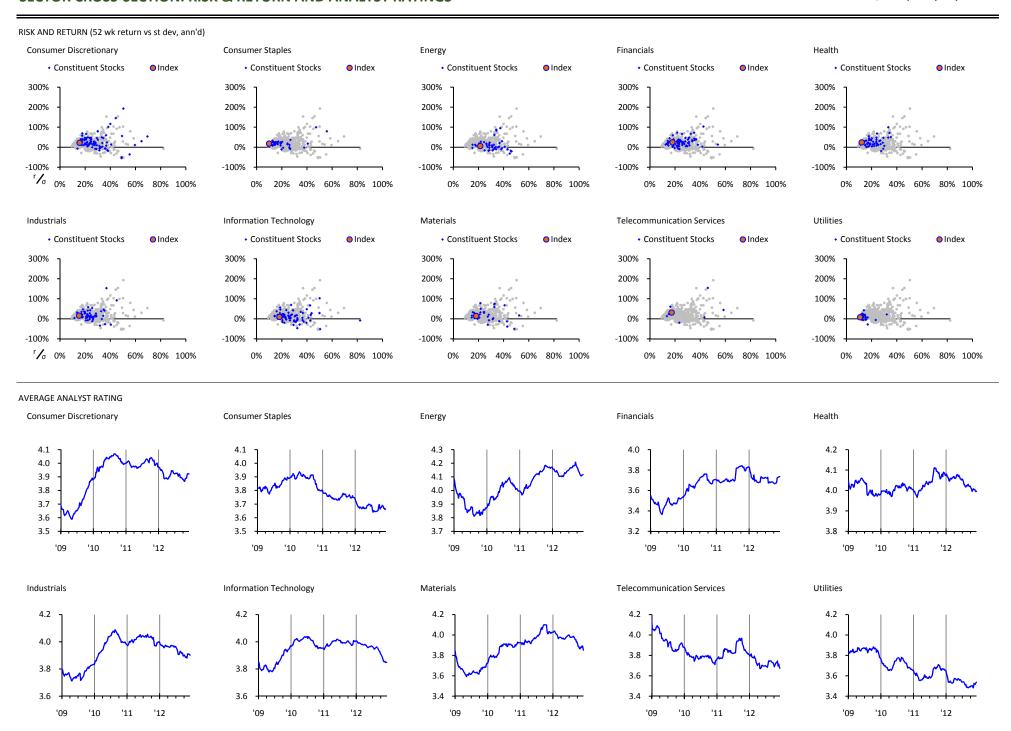


**Telecommunication Services** 



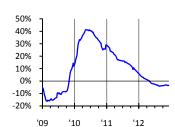
Utilities



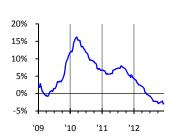


### OPERATING EARNINGS: NEXT 4Q, YOY

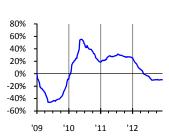
Consumer Discretionary



Consumer Staples



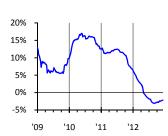
Energy



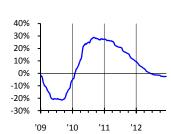
Financials



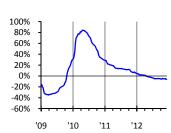
Health



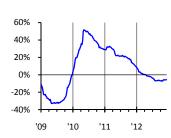
Industrials



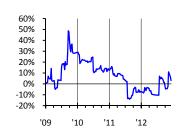
Information Technology



Materials



Telecommunication Services

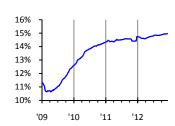


Utilities

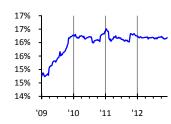


#### **OPERATING MARGINS: EARNINGS AS % OF REVENUES**

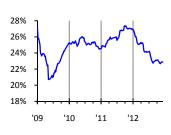
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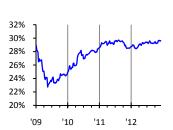
Consumer Staples



Energy



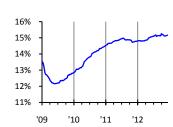
Financials



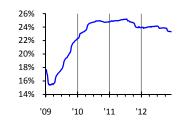
Health



Industrials



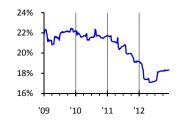
Information Technology



Materials



**Telecommunication Services** 



Utilities

